



✨ MESSY TO MAGNETIC ✨

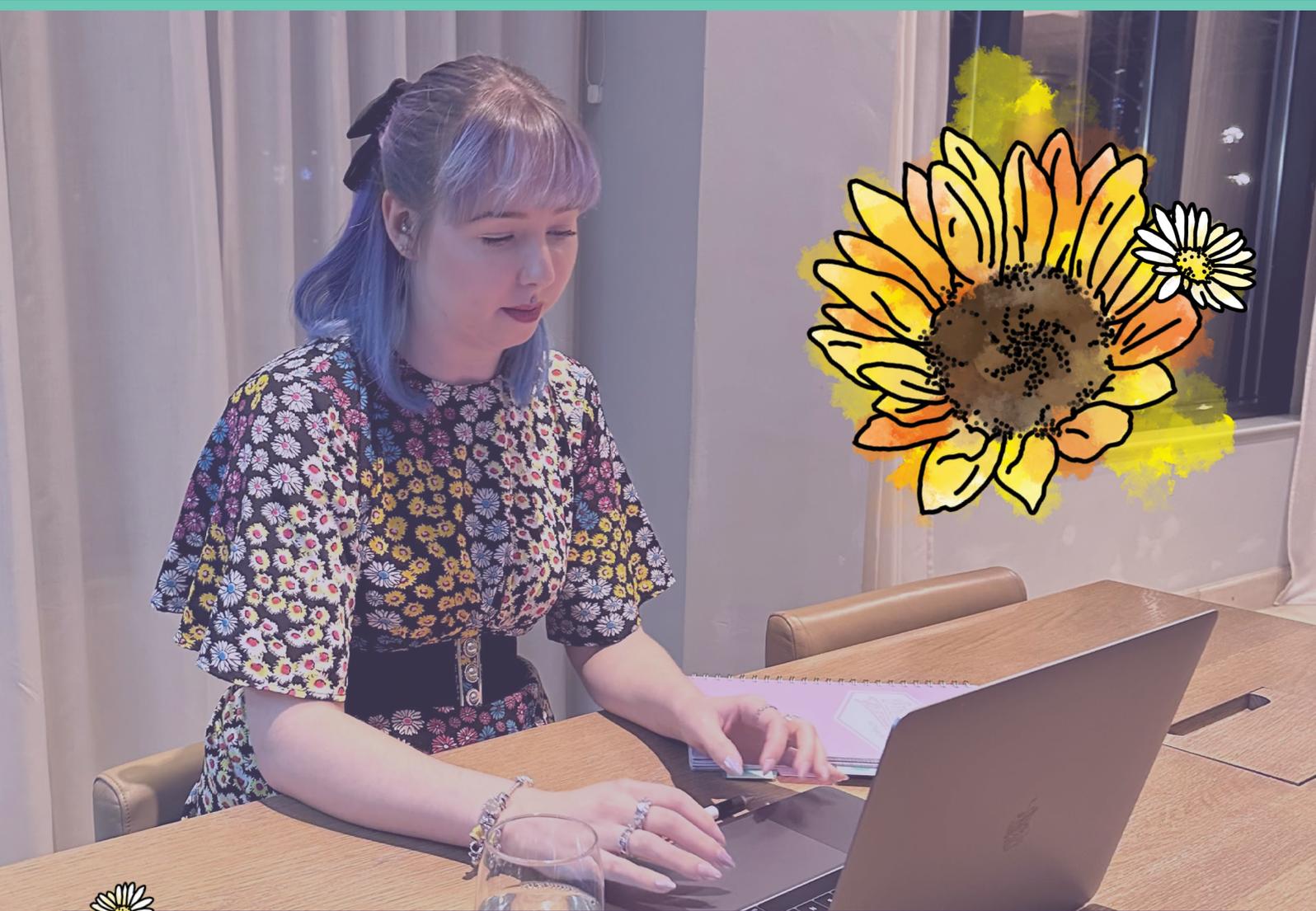


A 3-month programme that empowers neurospicy & inclusive business owners with an explosive brand & visual identity that has people saying, “woooah, they know their sh!t”. So you can work with more £££ clients and cut your hours without cutting your income; freeing up more of your time to focus on the work you enjoy and growing your business.

SO WHAT DO WE DO?

I work with you on your **brand & visual identity** to build your **authority** online, be **desired** by **high-paying leads** and **stand out** against competitors in your niche.

We'll **explode personality** into your content so you **attract ideal clients** who **ONLY** want to work with **YOU** & **repel** those corporate robots who can't take a joke.



I use visual strategy to make sure you're appealing to the audience that will convert, whilst staying true to your mission and values.

I also help you design and create high-quality content that reels in the high-ticket clients, so you can raise your prices with confidence, and cut your hours without cutting your income.

Both these things will bring you qualified inquiries from those who see your value! So all those worries and hours you spend on outbound gen, responding to leads that don't serve you, or procrastinating & avoiding it all... won't exist anymore!

“94% of first impressions on your brand/service will be based entirely on the design of the visual content you’re delivering!”



A MESSY BRAND:

Unprofessional graphics **repel** people because it shows they’re **not serious** about their brand.

“Why should I invest in them, if they won’t invest in themselves?”

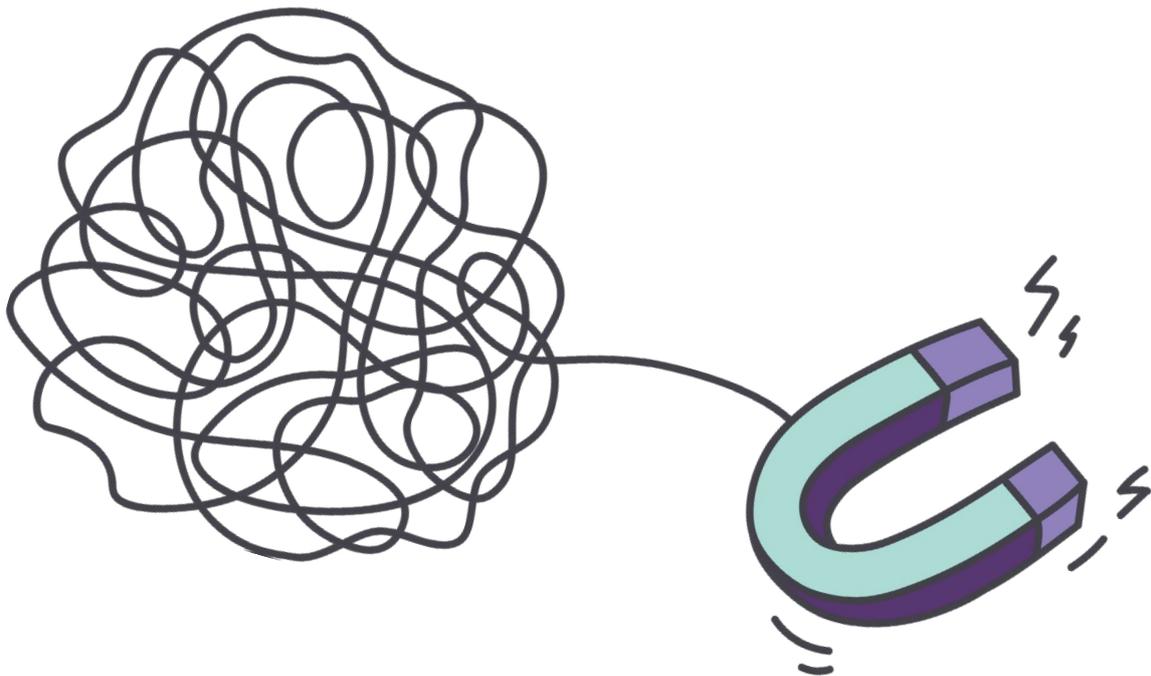
By not having high-quality design, you’re letting your ideal clients perceive you as a **low quality service**.

Speaks to no one

Confuses your audience

Discourages potential leads

Leaves you unnoticed and forgettable



A MAGNETIC BRAND:

Calls out your ICPs

Drives DMs that convert

Attracts high-paying clients

Repels those who aren’t your cuppa tea

High-quality and consistent design completely **changes your audience’s perception** of your brand and services.

It’s the difference between *“ahh, they seem alright”* to *“oh shit, I better take them seriously”* and *“I NEED to work with them!”*

BE Alternative so there is NO Alternative Framework



AUDIT & MARKET RESEARCH

Auditing, researching and positioning

So we know who the competition is & how you can be alternative to them and the ONLY choice, rather than comparable and one of many options.



GOAL SETTING

Getting clarity on your goals for the 3 months and beyond

So I can plan & tailor the programme to your (brand, visual & marketing) strategies and keep you accountable so they stay within your reach. Because *“a goal without a plan is just a wish!”*



BRAND & IDENTITY

Identifying areas for improvement in your brand, filling in the gaps and levelling them up by teaming visual strategy with explosive personality

So you can BE alternative with a brand that screams out to your ICPs, so they'll see NO alternative but to slide in your DMs like a toxic ex.



DESIGN & CONTENT

Setting you up with brand new assets, a deck of templates & teaching you design along the way

So you're able to maintain your visual identity & content to attract the same quality leads as you have in the 3 months working with an expert designer. *(Yeah, that's me)*



PERSONAL BRANDING & MARKETING

Assessing your use of design in your personal brand, identifying areas for improvement and planning visual content.

So you know where, and how, to incorporate design into your posts/content and marketing strategy to create a bigger impact.



ACCOUNTABILITY & MANAGEMENT

I break down every stage of the framework into manageable goals & tasks and then coach/consult with you throughout.

So procrastination doesn't show up as much and you don't feel so overwhelmed. With procrastination eliminated, you'll reach your goals much faster and to a higher quality. Whilst reduced overwhelm will allow you to focus on your business and feel confident in achieving your goals.

Goals & Outcomes



By the end of this programme, you will:

BE ATTRACTING HIGHER PAYING CLIENTS

With a brand that screams “I’m the dog’s b0ll0cks”, you’ll feel confident AF to bump up your prices (and attract clients who will pay them) reducing the overwhelm of client acquisition.

BE DESIRED FOR YOUR MEMORABLE BRAND & PREMIUM VISUAL IDENTITY

Whether it’s your content, social media profiles, website or service booklet; your brand will be unbreakable and reflect the quality of the service you provide. People will *LOVE* your brand because they feel connected to it & will want to work with you, no matter what! You’ll be instantly recognisable and seen as the expert that you are.

UNDERSTAND DESIGN AND HOW TO USE IT TO EMPOWER YOUR BRAND

Design doesn’t have to be difficult and confusing. You’ll have guidelines, a style guide, new assets and templates to feel confident creating your own visual content. So you can create pro designs without the reoccurring cost!

SEE A RISE IN INBOUND LEADS

This will save you time, stress and overwhelm & help you build up that waitlist to remove the anxiety of sourcing new clients.... it’s called ‘magnetic’ for a reason.

HAVE LEARNT TO BREAK DOWN & MANAGE TASKS

At the start I’ll do this for you, then as we go on, you’ll learn how to do it for yourself. This will give you a clear and repeatable process to avoid procrastination and overwhelm, whilst hitting your goals like a boss.

This is a fully bespoke service that will be designed specifically to fit YOUR business, YOUR goals and accommodate that spicy brain or inadequate body (like mine) so you get the best from it!



Features & Benefits

-  **WEEKLY 1:1 CALLS**
To work our way through the framework, check up on progress and iron out any issues/concerns.
-  **WEEKLY/DAILY ACTION PLAN AND TO DO LIST**
I'm the accountability & organisational fairy your scattered brain has been craving.
-  **1:1 WHATSAPP SUPPORT**
For all your questions, thoughts, quality checking or simply to bounce ideas off of.
-  **JUST AN ALL-ROUND BESTIE**
I'll be serving empowerment, genuine understanding & tough love where necessary.



Investment Details

£1,999 upfront
or contact me for payment plans

